

Partnership Prospectus

IPEG 2024



ANNUAL CONFERENCE JUNE 19-21, 2024

Innovation and the Future of Surgery

Green Valley Ranch Resort Spa & Casino
Henderson, Nevada





IPEG 2024 ANNUAL CONFERENCE

Innovation and the Future of Surgery

JUNE 19-21 Green Valley Ranch Resort Spa & Casino **Henderson, Nevada**

Invitation

Dear Colleagues,

We are excited to bring the most innovative pediatric surgeons across the planet together in Las Vegas June 19-21, 2024. IPEG is dedicated to furthering the use of minimally invasive techniques to treat surgical conditions in infants, children and adolescents. This represents unique opportunity for industry to interact with those driving the use of their technology. We look forward to seeing you there.

The International Pediatric Endosurgery Group (IPEG) was founded in 1991 as an international organization that fosters new ideas, innovation, and education in pediatric minimally invasive surgery. IPEG is truly an international organization with members in 52 countries. The goals of IPEG are to assure that all pediatric surgeons, pediatric urologists, and general surgeons who treat children have access to current information defining the best, least invasive surgical treatment and to encourage development and evaluation of those treatments through peer-to-peer communication, education, and research.

The annual meeting allows for the ability to show case both evidence based as well as cutting edge presentations on relevant pediatric surgical conditions and networking opportunities with international colleagues, leaders, and industry partners. Industry partners continue to be an essential part of our meetings success.

We look forward to receiving your commitment. If you have any questions, please contact Lauren Johnson, ljohnson@veritasamc.com or 847-752-5920.

Sincerely,

Dr. Shawn St. Peter



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Sponsorship Information

MEETING HIGHLIGHTS

- Networking opportunities with international colleagues, leaders, and industry partners
- Innovations in Pediatric Surgery MIS
- Exchange of best practices and improving patient outcomes
- Panels highlighting MIS new technologies and techniques

FOR MORE INFORMATION ABOUT EXHIBITS, SPONSORSHIPS, OR ADVERTISING OPPORTUNITIES TO SUPPORT IPEG, PLEASE CONTACT:

Lauren Johnson | Account Manager-Industry Relations | The International Pediatric Endosurgery Group
1061 East Main Street, Suite 300, East Dundee, IL 60118
W: 847-752-5920 | ljohnson@veritasamc.com



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Partnership Opportunities

DOUBLE DIAMOND | \$45,000 and up

Custom packages available, contact Lauren Johnson for more information.

DIAMOND | \$45,000

Main IPEG Event Sponsor

Allow your company to be recognized during the largest networking opportunity of the conference.

YOUR DIAMOND LEVEL SPONSORSHIP INCLUDES:

- One (1) 20'x20' exhibit space in prime location
- 2 Signs in the foyer space adjacent to the scientific sessions
- Signage recognizing you as the Main Event sponsor
- 4 social media posts
- 5 round-trip airport transfers
- Opportunity to host two (2) webinars (non-CME) to IPEG members within 12 months of Annual Meeting
- Opportunity to distribute up to three (3) surveys to IPEG members within 12 months of Annual Meeting
- 6 Tickets to Main IPEG event and 6 Exhibitor badges

ACKNOWLEDGED AS A DIAMOND LEVEL SPONSOR IN:

- Presidential Address
- Advance program (logo)
- Final program (logo)
- Meeting app (logo)
- Signage at the meeting
- Main IPEG Event
- Journal of Pediatric Surgery

PLATINUM | \$35,000

Industry Sponsored Product Theater - Lunch Opportunity

Highlight your products and how they can facilitate imaging acquisition or interpretation with a dedicated 60 minutes for your product specialist or guest speaker to present to our attendees during lunch. Includes standard A/V package.

YOUR PLATINUM LEVEL SPONSORSHIP INCLUDES:

- One (1) 10'x20' exhibit space in prime location
- Sign in the foyer space adjacent to the scientific sessions
- Signage promoting your product theater
- Opportunity to host one (1) webinar (non-CME) to IPEG members within 12 months of Annual Meeting
- Opportunity to distribute up to two (2) surveys to IPEG members within 12 months of Annual Meeting
- 4 tickets to the Main IPEG Event and 6 Exhibitor Badges

ACKNOWLEDGED AS A PLATINUM LEVEL SPONSOR IN:

- Advance program (logo)
- Final program (logo)
- Meeting app (logo)
- Signage at the meeting
- Main IPEG Event
- Journal of Pediatric Surgery



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Partnership Opportunities

GOLD | \$25,000

Communications Package

Opportunity to host 1 webinar (non-CME) to IPEG members within 12 months of Annual Meeting.
Opportunity to distribute one (1) survey to IPEG members within 12 months of Annual Meeting.
3 social media posts to IPEG social media.

YOUR GOLD LEVEL SPONSORSHIP INCLUDES:

- One (1) 10'x20' space in Exhibit area
- 3 Tickets to Main IPEG event and 6 Exhibitor badges

ACKNOWLEDGED AS A GOLD LEVEL SPONSOR IN:

- Presidential address
- Advance program (non-logo)
- Final program (non-logo)
- Meeting app (non-logo)
- Signage at the meeting
- Main IPEG Event
- Journal of Pediatric Surgery

SILVER | \$15,000 | Choose One:

Wi-Fi Code Sponsor

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

Coffee Break

As a coffee break supporter your logo appears on signage at each coffee break station along other supporters of coffee breaks.

YOUR SILVER LEVEL SPONSORSHIP INCLUDES:

- One (1) exhibit 6' table-top space
- 2 tickets to Main IPEG Event and 4 Exhibitor badges

ACKNOWLEDGED AS A SILVER LEVEL SPONSOR IN:

- Advance program (non-logo)
- Final program (non-logo)
- Meeting app (non-logo)
- Signage at the meeting
- Main IPEG Event
- Journal of Pediatric Surgery
- Signage for display in the sponsor's exhibit booth

EXHIBIT | \$5,000

YOUR EXHIBIT LEVEL SPONSORSHIP INCLUDES:

- One (1) exhibit 6' table-top space and 2 chairs
- 2 Exhibitor badges
- Acknowledged by signage at the meeting and Website and IPEG social media accounts



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Exhibit Registration & Invoice Form

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP OPTIONS

DOUBLE DIAMOND (\$45,000 and up)

DIAMOND (\$45,000)
 Main IPEG Event Sponsor
6 Exhibitor Badges

PLATINUM (\$35,000)
 Industry Sponsored Product
Theater Lunch
6 Exhibitor Badges

GOLD (\$25,000)
 Communications Package
6 Exhibitor Badges

SILVER (\$15,000) Choose One:
 WiFi Code
 Coffee Break
4 Exhibitor Badges

EXHIBIT (\$5,000)
2 Exhibitor badges

Any credit card processing fees will be the responsibility of the exhibitor. Credit card payments of \$5,000 or more will be assessed a 3% processing fee.

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly
- Check payable to: International Pediatric Endosurgery Group (in US dollars on a US bank) Tax ID # 46-3254245
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me
- Pay By ACH Transfer

Return this completed Registration Form to Lauren Johnson

Email: ljohnson@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118